

## **Outside bodies feedback from Members**

### **Purpose of report**

For information.

### **Summary**

This paper provides Members with the opportunity to feedback on recent meetings of outside bodies at which they have represented the Board.

### **Recommendation**

Members currently representing the Board on outside bodies are asked to **provide any appropriate feedback** from recent meetings, details of which are enclosed.

### **Actions**

Subject to comments from the Board, officers to take forward any suggested actions.

**Contact officer:** Laura Caton  
**Position:** Senior Advisor  
**Phone no:** 020 7664 3154  
**E-mail:** [laura.caton@local.gov.uk](mailto:laura.caton@local.gov.uk)

**Outside bodies feedback from Members**

**Recent**

Purpose	Key points discussed	Outcome
<b>Cllr Flick Rea MBE and Cllr Andrew Lewer spoke at the LGA / English Heritage Leadership Seminar for portfolio holders and heritage champions on the 10 July 2013</b>		
The event was designed to enable portfolio holders responsible for heritage, and heritage champions, to better advocate for the contribution heritage can make to council priorities. It involved sharing the latest good practice and considering the skills required to influence more effectively within councils facing difficult budget decisions.	Cllr Flick Rea spoke about the positioning of heritage in council priorities, highlighting its strategic potential to drive growth and achieve wider local priorities. Cllr Andrew Lewer spoke about the power good heritage conservation and awareness can have on place, increasing its attractiveness for residents, businesses and visitors. Baroness Andrews, Chair of English Heritage, also spoke alongside a selection of good practice case studies from councils who contributed to the joint LGA and English Heritage publication.	The seminar was attended by 25 councillors and the joint LGA and English Heritage publication “Making the most of your heritage assets” was formally launched; feedback was extremely positive.
<b>Cllr Flick Rea MBE met Kate Pugh, the Chief Executive of Heritage Alliance, on 24<sup>th</sup> July 2013</b>		
An opportunity to update the Alliance on the LGA’s focus on the links between heritage, the visitor economy, planning and the future of local historic services.	Cllr Rea and Kate Pugh discussed key issues facing the heritage sector and in particular the need to build leadership capacity and support councils to make the most of their heritage assets.	Agreed to share intelligence on key issues affecting our respective memberships.  LGA promoted heritage open days in the July CTS Bulletin.
<b>Cllr Flick Rea MBE met Sir Peter Bazalgette, Chair of Arts Council England, on 30<sup>th</sup> July</b>		
To discuss key issues affecting our partnership – in particular, the funding outlook for councils, leadership capacity, growth and philanthropy.	Cllr Rea said that LGA was very encouraged by the Spending Review outcome for the arts, which was testament to our joint advocacy on the links between the arts and growth. Cllr Rea and Sir Peter agreed on the importance of a partnership approach to difficult investment decisions; the success of our joint leadership events on growth for councillors; the potential to develop thinking around local government’s role in philanthropy and agreed to take stock of local government representation on ACE’s new hubs next year	Confirmed our strong partnership with ACE and agreed a focus for next year on supporting political leadership and moving on the arts and growth narrative to encompass culture in its entirety.
<b>Tourism for All strategy meeting – Sir William Lawrence</b>		
The overall purpose of the	Members discussed the financial	The meeting decided to

<b>Purpose</b>	<b>Key points discussed</b>	<b>Outcome</b>
meeting is to agree actions and timings for the next twelve months to deliver Tourism for All's Business Plan and Strategy as agreed at the last Board meeting.	position and future forecast. There was an update on recent events and communications and a review of Tourism for All's activities/areas of focus. Members also discussed the future role and administration of the Accessible Tourism Stakeholders Forum.	have to work on finding ways to attract new Trustees after the CEO left at the end of September. Hopefully they will be able to attract new Members and more Sponsorship.
<b>Cllr Flick Rea MBE attended the second Magna Carta 800<sup>th</sup> Anniversary Stakeholder Event in St Albans on 2<sup>nd</sup> August</b>		
To highlight how councils can play a valuable convening role in encouraging local community engagement across the country.	Delegates were updated on the current national and local plans. The Chairman of the 800 <sup>th</sup> Committee, the UK Parliament, the British Council and the American Bar Association all spoke about their plans for events in 2014. Delegates then discussed and shared ideas in breakout sessions.	Update report to be given to the CTS Board on 9 September.

### **Forthcoming**

<b>Title</b>	<b>Date</b>	<b>Attendees</b>
LGA / Arts Council England Libraries Seminar for new portfolio holders	12 September	Cllr Flick Rea MBE
Tourism Alliance	17 September	To be confirmed once nominations to Outside Bodies are agreed.
Cultural Leadership Academy	22-23 October	Cllr Flick Rea MBE Cllr Andrew Lewer Cllr Sonja Crisp
Visitor Economy Seminar – St Georges' Hall, Liverpool	1 November	Cllr Andrew Lewer
LGA / Sport England Sport Leadership Academy	12-13 November	Cllr Flick Rea MBE
LGA / Arts Council England Cultural Leadership Academy	5-6 December	Cllr Flick Rea MBE Cllr Andrew Lewer Cllr Sonja Crisp

## **Annex A Culture, Tourism and Sport Board – Report from Cllr Flick Rea (Chair), August 2013**

### **Heritage, the visitor economy and growth**

1. I was delighted that 25 councillors attended a joint LGA / English Heritage seminar on 10 July at the Old Sessions House, London, at which we also launched a new good practice publication. Councillor Andrew Lewer and I spoke about how heritage has the ability to help councils achieve a range of local priorities – from boosting economic growth through tourism, jobs and attracting businesses, to improving the attractiveness of places and engaging communities. The case studies in our new publication also show that in the context of severe budget pressures, councils are finding new ways of working that brings together specialist conservation, planning and archaeological advice in a coordinated, place-based approach to heritage and planning.
2. I met Kate Pugh, Chief Executive of the Heritage Alliance, on 24 July. The Alliance represents some 90 members – from larger bodies such as the National Trust, to many smaller organisations, such as the Association of Building Preservation Trusts – which are in turn supported by over five million members, thousands of local groups and over 450,000 volunteers. We discussed how councils are working in partnership with local heritage bodies to drive growth and the importance of supporting heritage organisations to be clear about how they are helping to achieve local outcomes.
3. I attended the second Magna Carta 800<sup>th</sup> Anniversary Stakeholder Event in St Albans on 2 August. The event was an opportunity to hear about the latest national plans to mark the anniversary and to highlight the role of councils across the country in engaging communities in the anniversary events and activities and the potential to boost tourism. The CTS Board will be considering a further update and the role of the LGA at their meeting on 9 September.

### **The Arts**

4. I had an extremely positive meeting with Sir Peter Bazalgette, Chair of Arts Council England (ACE), on 30 July. I said that LGA was very encouraged by the Spending Review outcome for the arts, which was testament to our joint advocacy on the links between the arts and growth. The five per cent cut to arts funding is a good result for councils because as so many organisations are co-funded, less pressure from the ACE side means less knock-on pressure on councils.
5. Of course there are still tough spending decisions ahead and we agreed the importance of ACE working in partnership with councils to ensure that difficult investment decisions are taken in the context of a place's wider approach to public investment and growth. We also confirmed our strong support for our joint improvement activity which so far has supported over 100 councillors to lead transformational change of libraries and cultural services. We are very pleased to be jointly running two new Cultural Leadership Academies in 2013/14 and already 16 councillors are signed-up for the 22/23 October Academy, as well as offering a further

9 September 2013

**Item 6**

two libraries leadership seminars. We also agreed to take stock of local government representation on ACE's new hubs next year.